

Santa Barbara, CA

Office: (805) 845-3412 <u>Custodian6@yahoo.com</u> www.ltdaudioforensics.com

LTD Audio/Video Forensics: 2013-Current: Principal

LTD A/V Forensics was founded by Lucian Tu. Lucian is a Pro-Audio Industry professional with over 20 years of expertise in hardware product development, manufacturing, and digital audio production. Lucian has held key executive positions at prominent audio companies such as: Line 6 Inc., Ibanez, and co-founded Damage Control Engineering. LTD provides Pro-Audio product development consulting for top industry corporations including: Universal Audio, iZotope, ATK Audiotek, Avid/Digidesign, Zoom, IK Multimedia, Fishman, Solid State Logic, Ultimate Support Systems, Ibanez, Hotone Audio, and others.

LTD Audio Forensics is the legal audio evidentiary services branch of Lucian Tu Design (LTD). Lucian has processed numerous legal audio/video forensics cases ranging from Civil to high-profile Criminal cases. LTD Audio Forensics' client roster includes many prominent law firms nationwide. LTD Audio Forensics is an Associate Member of the National Association of Criminal Defense Lawyers® and the California DUI Lawyers Association.

LTD A/V Forensics' Associates & Clients include:

- Bartell, Hensel & Gressley Attorneys At Law. Riverside, Ca.
- Law Office of Felipe Plascencia. Whittier, Ca.
- Law Office of Gary M. Wilson. Detroit, Mi.
- Law Office of Patrick J. Silva. San Bernardino, Ca.
- Law Offices of Scotty J. Storey ESQ. San Jose, Ca.
- Law Offices of Michael J. Kennedy. Yucca Valley, Ca.
- James McKiernan Lawyers. San Luis Obispo, Ca.
- Law Office of William C. Makler, P.C. Santa Barbara, Ca.
- Law Office of John B. Richards. Santa Barbara, Ca.
- Henderson & Borgeson Attorneys at Law. Santa Barbara, Ca.
- Law Office of Tarman & Shamuilian. Rancho Cucamonga, Ca.
- Law Office of Kapsack & Bair. Oakland, Ca.
- Law Office of Lessem, Newstat & Tooson. Ventura, Ca.
- South Coast DUI Law Center. Ken Hamilton. Ventura, Ca.
- Law Office of Darryl Genis. Santa Barbara, Ca Tri-Counties.
- McGregor & Ernenwein, LLP. Torrance, Ca.
- Law Offices of John Campanella. Sacramento, Ca.
- County of San Bernardino Public Defender. San Bernardino, Ca.
- Law Office of Mark Sollitt. Sacramento & surrounding Counties, Ca.
- Law Offices of Manuel J. Barba Inc. Riverside, Ca.
- Ed Barley. Forensic Toxicology Consultant. Chino Hills, Ca.
- Beekman Cortes, LLP, Napa Ca.
- Snyder Law, PC. Irvine Ca.
- Robert K. Gaecke, JR. Attorney At Law. Jackson, Mi

- Linda McNiel Attorney At Law. Willits, Ca.
- Suzanne M. Ferguson Attorney At Law. Temecula, Ca.
- Flanagan, Unger & Grover Attorneys At Law. Glendale, Ca.
- William C. "Bubba" Head, P.C., Attorneys at Law. Atlanta, Ga. (LTD in "Bubba's" Qualified Expert Witness List).

R&D Professional Experience:

Lucian Tu Design (LTD) 2003-Current: Principal

www.luciantu.com

Independent Design and product marketing consulting specializing in Musical Instruments, Pro-Audio, and Consumer Electronics Industries.

Clients:

Universal Audio, ATK Audiotek, iZotope, TransFX, Ibanez Guitars, Hotone Audio, ZOOM, Digidesign/Avid, IK Multimedia, Solid State Logic (SSL), Ultimate Support Systems, Body Glove, Gibson, Fishman, All Access Inc., Performance Materials Corp.

Goleta Goods, LLC dba: SkateHoarding Established 2012-Current: Owner

www.skatehoarding.com

Design and manufacturer of multi-board sporting goods.

Responsibilities/Experience: Owner, Inventor, Patent holder.

Hoshino USA 2007-2008 Position: U.S. Manager of Ibanez Electric Guitars

www.ibanez.com

Design and manufacturer of Ibanez Guitars and Tama Drums. Ibanez is the world's 3rd largest guitar brand with over 100 legacy years of musical history.

Responsibilities/Experience:

US Manager of Ibanez Electric Guitars nationwide. Responsibilities included: management and execution of all U.S. business and distribution operations. U.S. Line management for all Ibanez electric guitar lines, electric guitar merchandising, purchasing, forecasting, U.S. sales (national and independent dealer), marketing programs, marketing communications, brand licensing, product planning and strategy, QA, logistics, R&D support, Artist Relations support, and general operations. Substantial experience in Japanese corporate culture, language, general operations, world business travel, and Asian manufacturing.

<u>Damage Control Engineering, LLC 2004-2007 Position: President and Founder/Managing Member www.damagecontrolusa.com</u>

Design and manufacturer of premium analog and digital guitar amplification and effects.

Responsibilities/Experience:

Founder and Principal Partner. Responsibilities included: creation of company vision, executive management of all business operations, product marketing specifications, industrial design, mechanical design, graphic design, web design, manufacturing design, world-wide sales and marketing, distribution, marketing communications, artist relations, and janitor.

<u>Line 6 Inc. 1998-2003 Position: Visual Design Group Manager/Principal Industrial Designer www.line6.com</u>

Design and manufacturer of digital modeling guitar technology. Product offerings consist of: guitar/bass amplifiers, desktop direct recording devices, effects pedals, pro-audio rack gear, computer peripheral devices, music/internet software applications, and TDM plug-ins for Digidesign Pro Tools systems.

Responsibilities/Experience:

Manager of the Visual Design Department and team of designers. Created and established the in-house Corporate Design Department for Line 6. Responsible for the definition, execution, and management of the "look and feel" of Line 6 across the entire product line. High-level experience maintaining multiple projects in parallel development. Managed and executed all departmental personnel, scheduling, resource planning, and design deliverables in accordance with Product Marketing and Engineering management. Provided design support for Marketing and Advertising divisions. Design expertise, include: Industrial Design, Mechanical competence, Rapid Prototyping, Manufacturing management, Graphic Design, Manual Design, Packaging, GUI Design, and all other product related collaterals. Extensive experience in design processes and technologies that include: injection molding, die-casting, sheet metal fabrication, wood/MDF construction, vacuum forming, CNC machined panels, extrusions, plating, powder coating, liquid finishes, synthetic fabrics, and rubber/elastomers.

I.N. Incorporated 1997-1998 Position: Staff Industrial Designer

Turn-key product development of medical and consumer products. In-house capabilities included: a full complement of Industrial Design, Mechanical and Electrical Engineering, prototyping, regulatory support, tooling, and contract manufacturing.

Responsibilities/Experience:

Designed and presented products to clients ranging from Fortune 500 companies to entrepreneurial start-ups. Managed and executed design phases in market research, concept sketches, ergonomic/anthropometric research, photo realistic CG renderings, model fabrication, preliminary CAD layouts, marketing/advertising support, production QC inspections, and successful completion of ISO 9001 quality assurance management system.

Education:

Santa Barbara College of Law 2017-2018 Juris Doctor Program

2L J.D. student. Currently on leave of absence due to business obligations.

Art Center College of Design 1997 Bachelor of Science Product Design with Honors

4 Art Center outstanding merit scholarship awards: Fall 1995, Spring 1996, Summer 1996, and Spring 1997. Outstanding product design exhibits. Art Center Gallery Spring 1996 and Summer 1997. Professional member of IDSA since 1996.

University California Santa Barbara 1994

Completion of Summer session GE courses.

Skills:

Computer

Extensive experience with 3D Solid Modeling, Adobe Creative Suite, and Digital Audio Workstation (DAW) audio production.

Languages

Fluent in conversational Japanese and Chinese.

Audio Production

Musician and Producer of 25 years. Artist, producer, mixing engineer, and recording engineer.

Album discography as producer:

- Oblique Effect (2001)
- Oblidian (2010)
- Oblidian II (2012)